

# The Creative Trainer: Strategies That Make Your Learning Events Sizzle

**Course Description:** The human mind is capable of fantastic things. Once new material or skills are learned and the mind is changed it never goes back to its original shape. The challenge for trainers is to create an environment and deliver information that taps into the full potential of a learner's brain. This can be done through novelty, change, and many other concepts that brain-based researchers have found enhances the ability to acquire, retain and recall information. In this workshop, participants will experience these strategies and more.

**Learning Outcomes:** At the end of this session and when applying concepts discussed and demonstrated, participants will be able to:

- Apply creative concepts they experienced to enhance their own learning environments.
- Increase interaction with participants through the use of activities that reinforce learning.
- Review program concepts throughout their sessions in order to get an interim check of learning before the program ends.
- Use a variety of techniques that can add excitement, sizzle to programs and stimulate learner brains to increase memory and application of learning.

**Learning Strategies:** Through use of demonstrations and discussion activities participants will identify strategies and techniques for creatively enhancing their training environments and material delivery. There will be a variety of props used as training aids in order to show inexpensive, yet effective vehicles for delivering and reinforcing information.

The strategies chosen to communicate ideas and information in this are appropriate since they allow participants to see the facilitator use techniques and demonstrate approaches. They can then immediately return to the classroom and apply these techniques, or variations, in an inexpensive and easy manner with virtually any topic.

**Who Should Attend?** Anyone engaged in adult learning facilitation desiring a fresh perspective on how to creatively deliver content, engage learners and add pizzazz to their information delivery.

**Course Duration:** One or two day workshop

**Audience Size:** Twenty-four (24)

**Prerequisites:** None

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Program Offering from [Robert W. Lucas](http://www.robertwlucas.com). Get more program details here: [www.robertwlucas.com](http://www.robertwlucas.com)