

GenderSpeak: Communicating Across the Sexes

Course Description: Virtually anywhere you go today you encounter articles, media broadcasts, college courses or speakers discussing the differences in communication between men and women. Whether the topics evolve around non-verbal cues, verbal breakdowns, societal factors that impact the sexes, or a variety of other issues related to the diverging needs and expectations in communication, one factor stands out – men and women do have differing interpersonal agendas and practices. This program focuses on many of those differences and how they impact relationships in the workplace.

Learning Outcomes: At the end of this session and when applying concepts discussed and demonstrated, participants will be able to:

- To recognize what gender communication is and why it is important to study it
- Recognize conversational rituals between men and women and how they impact relationships
- Differentiate between language that is sexual and sexist in nature
- Reduce anxiety created by uncertainties in gender communication
- Be more effective when communicating with both men and women
- Prevent misunderstandings related to interactions between men and women
- Recognize how the changing workplace environment requires a broader range of interpersonal communication skills

Learning Strategies: Small group discussion
Lecture
Brainstorming
Small group activities

Who Should Attend? All employees

Course Duration: Four (4) Hours (Full day and two-day courses can also be developed depending on depth of desired knowledge)

Audience Size: Twenty-four (24)

Prerequisites: None