The Creative Trainer Boot Camp

Course Description: With the presence of four generations in any given classroom, it is crucial that trainers and facilitators understand how and why participants learn. This session will incorporate strategies, such as, the use of color, sound, motion, light, movement, magic, novelty, incentives, fun and much more to gain and retain learner attention so that effective recall and use can occur later. Learners will see demonstrations and have a chance to discuss and use a variety of techniques which can be transferred back to their own learning environments later. For example, learners will learn to juggle silk scarves in pairs and to coach one another on the technique. They will then discover ways to incorporate this fun and invigorating technique into their own workplace learning events

Learning Outcomes: At the end of this session and when applying concepts discussed and demonstrated, participants will be able to:

- Create training environments that stimulate learning.
- Incorporate the latest learning brain research into their training design and delivery.
- Design learning events that result in higher levels of attention and retention.
- Use techniques and strategies experienced in their own learning events.
- Add pizzazz and novelty to their learning events.
- Immediately apply what they learned.

Learning Strategies: This interactive session will include demonstrations, small group discussions and activities, movement, magic, participant juggling, music, use of props, and dozens of other creative techniques to incorporate what brain researchers have learned about stimulating learners. The strategies selected are taken from the facilitator's three, plus decades of experience training adults, his research and his books on the use of creative training techniques to help learners gain, retain, recall and use what they experience in their own learning events.

Who Should Attend? Anyone engaged in adult learning facilitation desiring a fresh perspective on how to creatively deliver content, engage learners and add pizzazz to their information delivery.

Course Duration: One-day workshop

Audience Size: Twenty-four (24)

Prerequisites: None