

Presenting for Impact: Platform Skills for the Professional

Course Description: For years, surveys have found that the number one fear for most people – even above death – is public speaking. The thought of standing in front of a group to present ideas, whether the audience members are known or not, paralyzes the strong, pures the weak and drives the normally confident professional to a point of despair. Why does this happen? Many theories exist. Often it is nothing more than the fear of looking foolish or not having the skills necessary to creatively and effectively communicate to a group. This program provides the basic skills and knowledge to allow you to step onto any stage with the best of them. Through numerous videotaped practice sessions with feedback from other participants and the facilitator, you'll be on your way to successful presentations in no time.

Learning Outcomes: At the end of this session and when applying concepts discussed and demonstrated, participants will be able to:

- Use techniques and strategies outlined in the program to develop and hone your group presentation skills
- Plan an effective presentation
- Develop a presentation outline and other aids to use in your presentations
- Improve your presentation skills through “wall talks”
- Build confidence through use of a structured process for delivering information
- Deliver an effective message to any size group
- Use a variety of presentation aids and equipment

Learning Strategies: Discussion
Impromptu presentation
Video-based feedback practice
Demonstration
Lecture
Small group activities

Who Should Attend? Anyone who gives presentations or wishes to develop their ability to deliver training programs, presentations, speeches, seminars or educational programs

Course Duration: Two-Four (2-4) Days (Depending on depth of information needed and size of group)

Audience Size: Six - Eight (6-8)

Prerequisites: Willingness to participate in classroom presentation practices

Additional Information: This program can be licensed by clients to allow internal trainers to facilitate it. A Train-the-Trainer program is required to prepare users to facilitate and materials for future programs must be obtained from Robert W. Lucas Enterprises.